

BLOSSOM
A V E N U E

Bedrooms



Where inspiration lives.



BLOSSOM A V E N U E

There is a place where everything just comes together.
Not by accident, but by design.

Where creating the ideal kitchen or bedroom becomes so organic,
so flexible and so simple. Where there's a perfect fit between quality
UK manufacturing and Italian style. Where the widest range of doors,
cabinets and quality accessories all come together as one neat package.

All in one place. Blossom Avenue.

WHERE INSPIRATION LIVES

BLOSSOMAVENUE.CO.UK





BELLA MATT TAUPE /
BELLA HALIFAX NATURAL OAK
STYLE: SEGRETO



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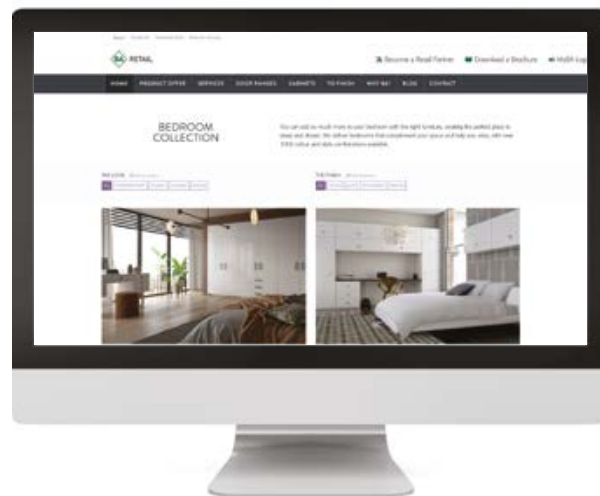
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YOUR BEDROOM YOUR JOURNEY

Whatever your motivation, buying a new bedroom is one of the bigger investments you will make for your home.

With an endless choice of innovative designs, styles, materials and accessories to choose from, we're here to help. Divided into two distinct collections: Contemporary and Timeless, we hope this guide will make selecting your new bedroom easy, inspirational and fun.





COME VISIT US

Our bedrooms are sold through a network of trusted retailers.

Visit ByBA.co.uk or BlossomAvenue.co.uk to find out more.



1. Contemporary
2. Timeless



HOW TO USE THIS GUIDE

Every page spread carries key information to signpost exactly what section you're in, the name of the range you're looking at, the finish, the colour and the features of that particular section.

We have selected some colours and styles to showcase our ranges. For full colours and styles available in each range please see pages 64 to 69.



Colours

We strive to ensure that the images and colours represented in this brochure are as close to the final product as we can make them.

Before making your final decision, we recommend that you ask your retailer for a sample door. Our brochures are great, but nothing compares to experiencing the product up close.

Icons

Our simple icons highlight the benefits of our bedrooms at a glance. In this example it is Made to Measure, you can mix colours & styles within the range, manufactured in the UK with a 6-year guarantee.

THROUGHOUT THIS BROCHURE,
YOU'LL SEE OUR ICONS.

THESE ICONS ARE YOUR QUICK
AND SIMPLE REFERENCE TO PRODUCT
AND SERVICE BENEFITS.

Where you are
This area indicates what collection
you're in (Contemporary or Timeless)



Made to Measure

When standard size is just not the right fit. When you need that little bit extra, our Zurfiz, Bella and Valore Ranges are all made to measure.



Paintable

The colour is down to you. Let your creativity take over and decide on a colour that is right for your space.



Product Guarantee

A Bedroom is an investment that requires a guarantee to match. Our dedicated quality control team ensure our bedrooms reach you in perfect condition and stay that way for years to come.



Choose your edge option

For that little bit extra on our Zurfiz and Valore ranges you have the choice of edge options.



Mix Colours and Styles

With our stunning Bella range of 38 colours and 23 styles you can mix any colour with any style. Use the brochure as a guide and let your imagination take over.



Made in the UK

In three state-of-the-art factories with a dedicated team, we have been manufacturing bedrooms, doors and components in the UK for over 30 years.

It's all in the name

With every image there is a title. The first word in **Bold** is the range name, e.g. Zurfiz/Bella/Valore. The next piece is the colours of the bedroom shown. In our Bella range you will see a Style (**in bold**) as well.

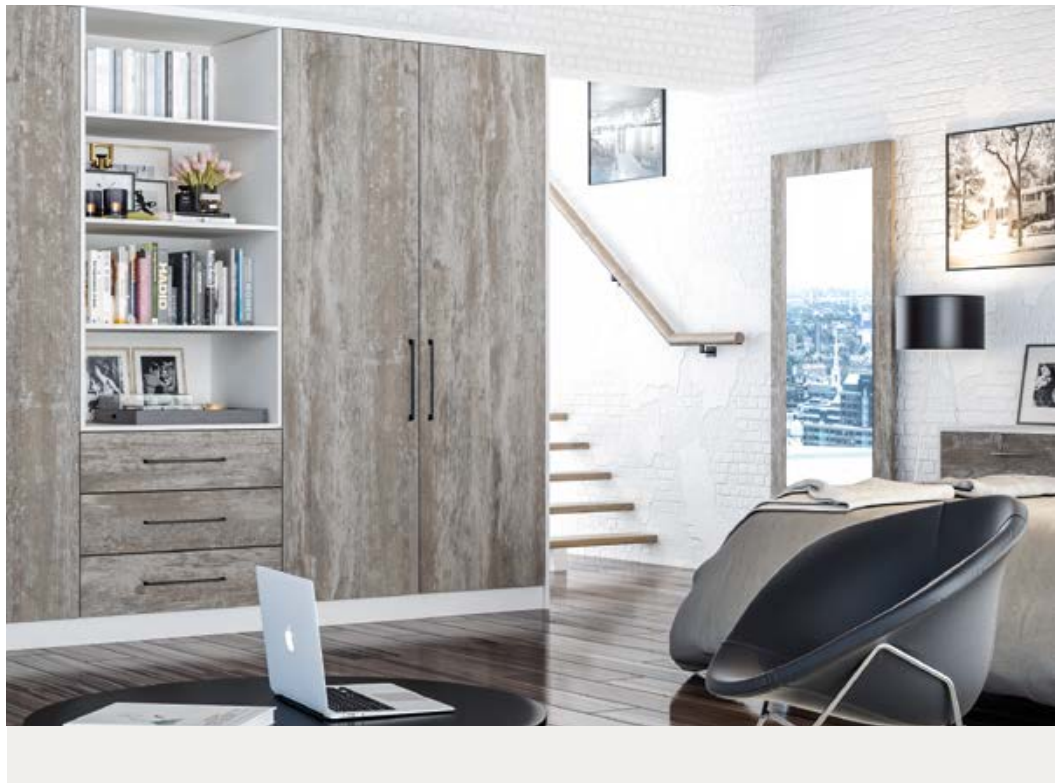
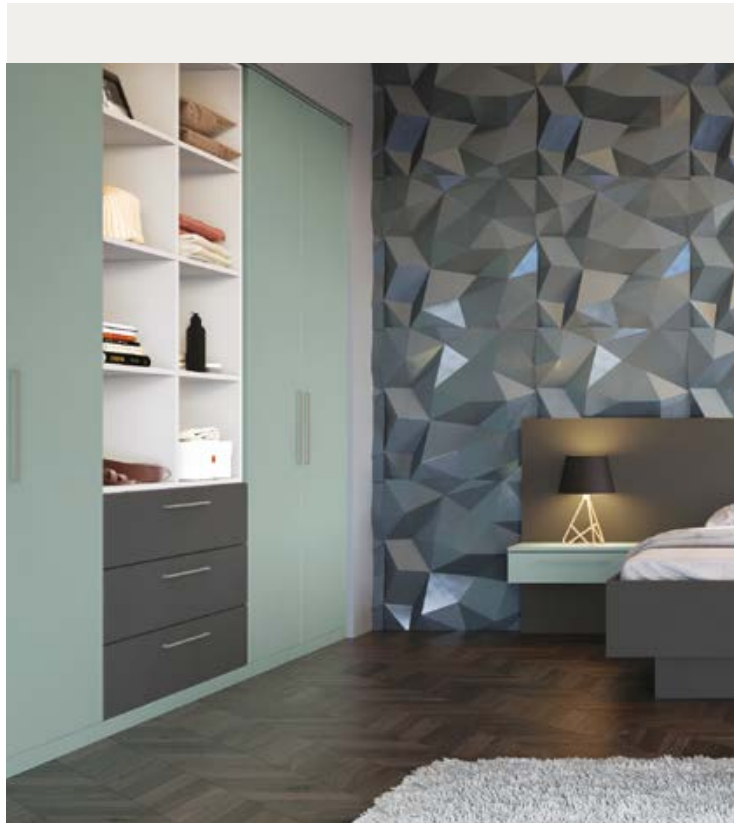
See pages 64-69 for an overview of all our ranges, colours and styles.



Just a reminder.
With our Zurfiz range you have the choice of three edge options. Some exclusions apply, see page 69.



Just a reminder.
With our Bella Range you can mix any colour with any style. Some exclusions apply, see page 66-68.





CONTEMPORARY COLLECTION

Make a contemporary statement. This collection will help you create a fresh and stylish Bedroom space, creating a serene and clutter-free atmosphere. The perfect retreat from a busy day, our space saving innovations will make your room feel peaceful and spacious.

We think of it as minimalist magic.





VALORE SMOOTH WHITE / VALORE NATURAL KENDAL OAK



VALORE SMOOTH LIGHT GREY / VALORE DRIFTWOOD LIGHT GREY







VALORE SMOOTH FJORD /
VALORE SMOOTH ANTHRACITE /
VALORE SMOOTH LIGHT GREY





VALORE URBAN OAK





VALORE DRIFTWOOD LIGHT GREY



VALORE ANTHRACITE FABRIC METAL / VALORE SMOOTH DUST GREY



VALORE MAGMA TITANIUM



VALORE EVORA STONE GRAPHITE







BELLA HIGH GLOSS WHITE / STYLE: VENICE



BELLA PORCELAIN WHITE / STYLE: VENICE



BELLA HIGH GLOSS CASHMERE / STYLE: LINCOLN





CONTEMPORARY CONTRAST

Mix beautiful grey cabinet tones with a bold wall colour to create a room that's full of style.

BELLA HIGH GLOSS LIGHT GREY /
BELLA HIGH GLOSS DUST GREY /
STYLE: PISA



CONTEMPORARY

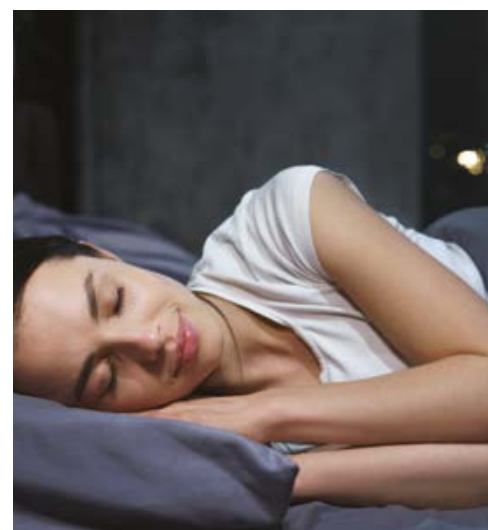






BELLA MATT BLUSH PINK / BELLA URBAN OAK / STYLE: VENICE





BELLA MATT TAUPE /
BELLA HALIFAX NATURAL OAK
STYLE: SEGRETO





CONTEMPORARY

ZURFIZ ULTRAGLOSS GLACIER WHITE





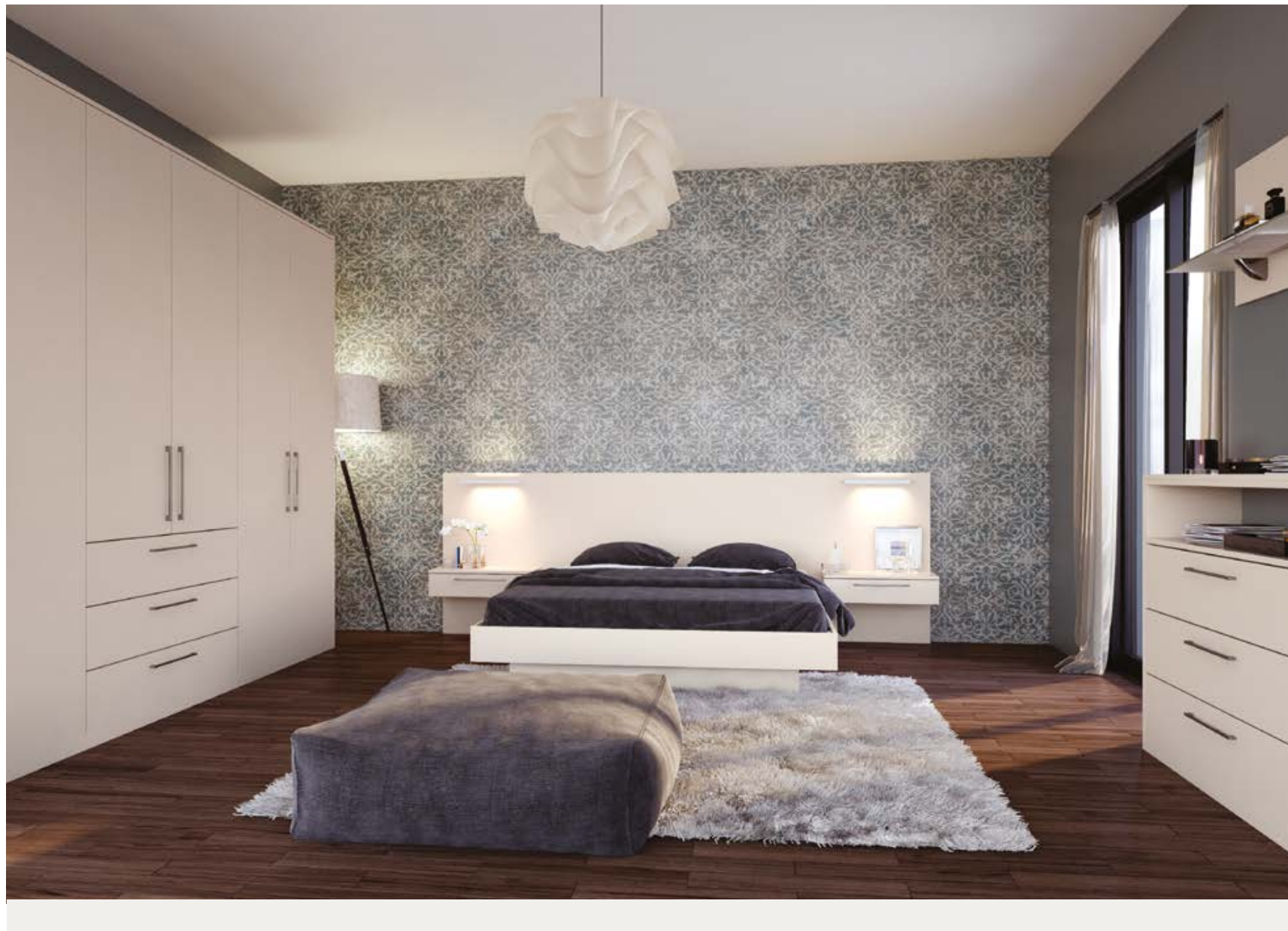
ZURFIZ ULTRAGLOSS LIGHT GREY / ZURFIZ ULTRAGLOSS WHITE



ZURFIZ SUPERMATT WHITE



ZURFIZ ULTRAGLOSS CASHMERE / ZURFIZ ULTRAGLOSS JAPANESE PEAR



ZURFIZ SUPERMATT CASHMERE





ZURFIZ SERICA MATT TAUPE / ZURFIZ SERICA MATT PEBBLE



ZURFIZ ULTRAGLOSS STONE GREY







ZURFIZ ULTRAGLOSS METALLIC BLUE





ZURFIZ SERICA MATT INDIGO BLUE / ZURFIZ BRUSHED METAL STAINLESS STEEL



ZURFIZ SERICA MATT KOMBU GREEN





ZURFIZ SUPERMATT GRAPHITE



ZURFIZ SERICA MATT BLACK







TIMELESS COLLECTION

Our Timeless Collection is both classic and timely. It strikes that perfect balance between the beauty of history and the function of today. With charming details and classic lines, we'll help you create a restful ambience that's sophisticated and inviting. Prepare to feel cosy.







**BELLA HIGH GLOSS WHITE /
STYLE: RICHMOND**





BELLA SUPERMATT WHITE / STYLE: YORK







BELLA OAKGRAIN MUSSEL / STYLE: PALERMO



BELLA ALABASTER / STYLE: SURREY





BELLA VANILLA / STYLE: NEWPORT



BELLA SUPERMATT CASHMERE / STYLE: CARRICK





**BELLA MATT DOVE GREY /
STYLE: SHAKER**









BELLA SUPERMATT LIGHT GREY / STYLE: PALERMO / SLOPING





BELLA OAKGRAIN GREY / STYLE: INTEGRA

TIMELESS



BELLA MATT STONE GREY / STYLE: TULLYMORE





BELLA SUPERMATT INDIGO BLUE / STYLE: ELLAND



BELLA HALIFAX WHITE OAK / BELLA MATT PEBBLE / STYLE: ALDRIDGE





THE RANGES



VALORE RANGE

A great value range that doesn't compromise on quality, design or finish. Choose from 16 slab doors that will keep your new bedroom right on trend.

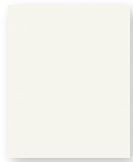
-  Made to Measure
-  2 Edge Options
-  Product Guarantee
-  UK MANUFACTURED

							
VALORE SMOOTH WHITE PG 12	VALORE SMOOTH ALABASTER	VALORE SMOOTH CASHMERE	VALORE SMOOTH LIGHT GREY PG 13-15	VALORE SMOOTH DUST GREY PG 19	VALORE SMOOTH FJORD PG 14-15	VALORE SMOOTH ANTHRACITE PG 14-15	VALORE URBAN OAK PG 16-17
							
VALORE NATURAL KENDAL OAK PG 12	VALORE MAGMA TITANIUM PG 20	VALORE MAGMA STEEL	VALORE BOSTON CONCRETE	VALORE ANTHRACITE FABRIC METAL PG 19	VALORE DRIFTWOOD LIGHT GREY PG 13, 18	VALORE EVORA STONE GRAPHITE PG 21	VALORE ORIENTAL BLACK

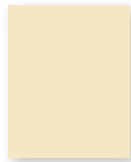


BELLA RANGE

The beauty of Bella is that it's whatever you want it to be. The ultimate in personalisation, it can live in contemporary or timeless bedrooms. You simply mix and match any colour with any style and set your imagination free.



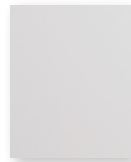
BELLA
HIGH GLOSS
WHITE
PG 22-23, 48-49



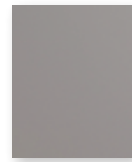
BELLA
HIGH GLOSS
CREAM



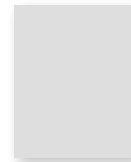
BELLA
HIGH GLOSS
CASHMERE
PG 25



BELLA
HIGH GLOSS
LIGHT GREY
PG 26-27



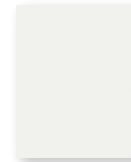
BELLA
HIGH GLOSS
DUST GREY
PG 26-27



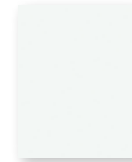
BELLA
PORCELAIN
WHITE
PG 24



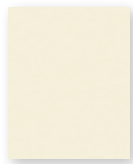
BELLA
SUPERMATT
WHITE
PG 50-51



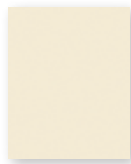
BELLA
SATIN WHITE



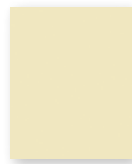
BELLA
SUPER
WHITE ASH



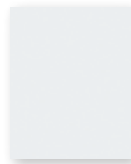
BELLA
ALABASTER
PG 53



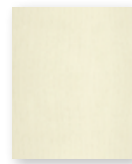
BELLA
IVORY



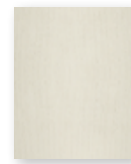
BELLA
VANILLA
PG 54



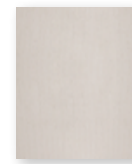
BELLA
OPENGRAIN
WHITE



BELLA
OAKGRAIN
CREAM



BELLA
OAKGRAIN
MUSSEL
PG 52



BELLA
OAKGRAIN
CASHMERE



BELLA
OAKGRAIN
GREY
PG 60



BELLA
MATT
MUSSEL



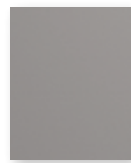
BELLA
SUPERMATT
CASHMERE
PG 55



BELLA
MATT DOVE
GREY
PG 56-57



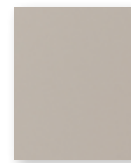
BELLA
SUPERMATT
LIGHT GREY
PG 58-59



BELLA
SUPERMATT
DUST GREY



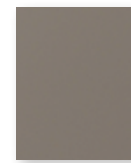
BELLA
MATT DAKKAR



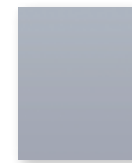
BELLA
MATT PEBBLE
PG 63



BELLA
MATT STONE
GREY
PG 61



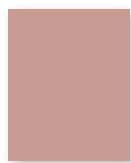
BELLA
MATT TAUPE
PG 30-31



BELLA
MATT DENIM



BELLA
SUPERMATT
INDIGO BLUE
PG 62



BELLA
MATT
BLUSH PINK
PG 28-29



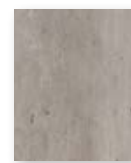
BELLA
MATT
KOMBU GREEN



BELLA
MATT
GRAPHITE



BELLA
MATT BLACK



BELLA
LONDON
CONCRETE



BELLA
LISSA OAK



BELLA
HALIFAX
NATURAL OAK
PG 30-31



BELLA
HALIFAX
WHITE OAK
PG 63



BELLA
URBAN OAK
PG 28-29



BELLA
PAINTABLE



Unless otherwise requested woodgrains are vertical on doors and horizontal on small drawer fronts.



Made to Measure



Mix Colours & Styles



Product Guarantee



Paintable Finish



BELLA DOOR STYLES



ALDRIDGE*
PG 63



ASHFORD



CAMBRIDGE



CANTERBURY



CARRICK
PG 55



ELLAND*
PG 62



EUROLINE*



INTEGRA*
PG 60



INTEGRA*
FULL HANDLE OPTION



KNEBWORTH*



LAZIO



LINCOLN
PG 25



NEWPORT*
PG 54



PALERMO
PG 52, 58-59



PISA
PG 26-27



RICHMOND
PG 48-49



SEGRETO*
PG 30-31



SHAKER*
PG 56-57



SURREY*
PG 53



TULLYMORE*
PG 61



VENICE
PG 22-24, 28-29



WARWICK*



WESTBURY*



YORK
PG 50-51

*NOT AVAILABLE IN HIGH GLOSS COLOURS.

SLOPING CEILING OPTIONS

SUITABLE FOR USE IN LOFT CONVERSIONS, TO CREATE AN UNDER STAIRS STORAGE SPACE OR WORK AREA, OR IN ANY EXISTING ROOM WITH A SLOPING CEILING.

Sloping Doors are available to suit any angle or slope.

Sloping Doors are available in the 16 styles shown and most of the 38 colours. (See page 66)

*Styles marked are not available in High Gloss Colours.

Sloping Doors are not available in glazed door options.



ZURFIZ RANGE

Zurfiz offers a stunning made-to-measure collection of ultra-modern doors, available in 26 colour options. Choose from a mix of ultragloss and supermatt solid colours, stone and metal effects, woodgrains and metallics, some of which have three edge options – matching, glass or plywood effect.

Some of the Zurfiz range are available in the 3 edge options shown. **Note:** Glass effect edge only available in Ultragloss Colours (except Ultragloss Stone Grey).



Woodgrain/pattern colours are available with vertical or horizontal grain/pattern direction. Simply choose the style that suits.



ZURFIZ ULTRAGLOSS GLACIER WHITE PG 32-33	ZURFIZ ULTRAGLOSS WHITE PG 34	ZURFIZ ULTRAGLOSS CREAM	ZURFIZ ULTRAGLOSS CASHMERE PG 36	ZURFIZ ULTRAGLOSS LIGHT GREY PG 34	ZURFIZ ULTRAGLOSS STONE GREY PG 39	ZURFIZ ULTRAGLOSS BALTIC BLUE
ZURFIZ ULTRAGLOSS BLACK	ZURFIZ ULTRAGLOSS METALLIC CHAMPAGNE	ZURFIZ ULTRAGLOSS METALLIC BLUE PG 40-41	ZURFIZ ULTRAGLOSS METALLIC ANTHRACITE	ZURFIZ ULTRAGLOSS LIMESTONE	ZURFIZ ULTRAGLOSS COPPERLEAF	ZURFIZ ULTRAGLOSS JAPANESE PEAR PG 36
ZURFIZ SERICA MATT PEBBLE PG 38	ZURFIZ SERICA MATT TAUPE PG 38	ZURFIZ SERICA MATT INDIGO BLUE PG 42	ZURFIZ SERICA MATT KOMBU GREEN PG 43	ZURFIZ SERICA MATT PLUM	ZURFIZ SERICA MATT BLACK PG 45	
ZURFIZ SUPERMATT WHITE PG 35	ZURFIZ SUPERMATT CASHMERE PG 37	ZURFIZ SUPERMATT LIGHT GREY	ZURFIZ SUPERMATT DUST GREY	ZURFIZ SUPERMATT GRAPHITE PG 44	ZURFIZ BRUSHED METAL STAINLESS STEEL PG 42	



- 1. Panels
- 2. Glazed Doors
- 3. 25mm Thick Top
- 4. Handles



THE FINISHING TOUCHES

You've chosen the look and colour of your dream bedroom, now choose the furniture accessories to make it sing.

We've got everything you need to accentuate your look, including bedside cabinets, drawer packs, dressing tables, mirrors and headboards.

Set your ideas free – talk to your retailer and select the perfect finishing touches.



Accessories by Range

Zurfiz/Valore 72

Bella 73-74

Handle Options 75-78

ZURFIZ / VALORE ACCESSORIES



Panels



Matching End Panels & Plinths



Multi-Purpose Rail *

* not available in Zurfiz Ultragloss Baltic Blue, Copperleaf, Glacier White, Limestone, Stone Grey, Metallic Blue, Metallic Champagne, Serica Matt Indigo Blue, Black, Taupe, Kombu Green, Plum, Pebble, Brushed Metal Stainless Steel and all Valore colours.

BELLA ACCESSORIES

CORNICE &
PELMET OPTIONS



Classic Cornice



Multi Purpose Rail



Dentil Rail

GLAZING OPTIONS

Standard glazing option is clear acrylic safety glass. If you have any alternative requests please speak to your dealer.



Half Glazed Full Height Doors



Glazed Full Height Doors



Mirror Doors



Glazed Drawers*

* not available in High Gloss Colours

BELLA ACCESSORIES

GENERAL ACCESSORY OPTIONS



18mm Thick Top



25mm Thick Top



Plain Plinth (Shown with curved feature end panel)



Profiled Plinth



T&G Panel* (and Panels can also be supplied in T&G)

* not available in High Gloss Colours

HANDLES

Angled Boss Handles
Stainless Steel



Twist Handles
Chrome



Slim Square D Handles
Stainless Steel



Slim D Handles
Chrome



Rustic D Handles
Iron



Inter Handles
Stainless Steel



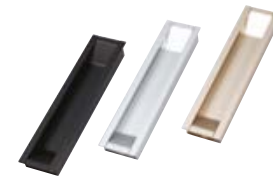
Available in 8 sizes to fit standard doors in Zurfiz, Bella - Venice and Valore Ranges.

Slim Rail Handles Satin Chrome



Available in 2 sizes.

Molise Handles
Matt Black, Satin Chrome,
Matt Nickel



Contemporary D Handles
Satin Brass



T Bar Handles
Stainless Steel



14mm Bar Handles
Stainless Steel



Wedge Bar Handles
Matt Black

Contemporary D Handles
Brushed Nickel



Contemporary D Handles
Matt Black



HANDLES



Inset Handles
Satin Chrome

Available in 6 sizes for Zurfiz, Bella - Venice and Valore Ranges.



Sloped Handles
Stainless Steel



Knurled T Bar Handles
Brushed Nickel



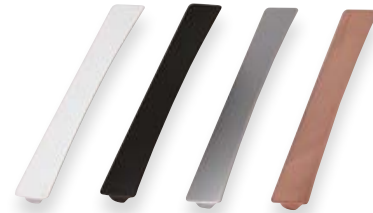
Slimline Handles
Brushed Copper

Slimline Handles
Stainless Steel

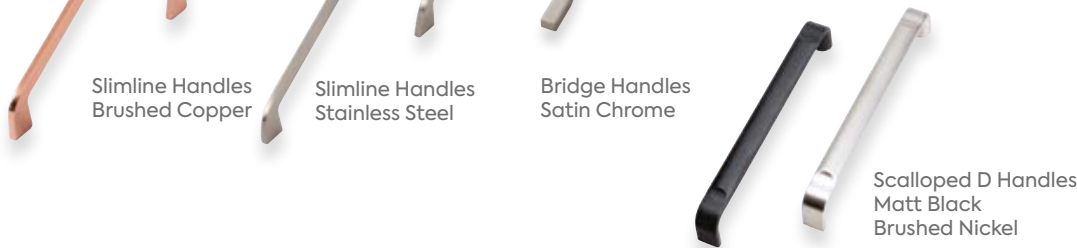
Bridge Handles
Satin Chrome



Camden D Handle
Antique Copper



Lazio Handles - White, Black,
Satin Chrome, Copper



Scalloped D Handles
Matt Black
Brushed Nickel



Segreto Handles
Brushed Nickel
and Brushed steel



See page 30-31



Chunky Bow Handles
Stainless Steel

Camden
Bar Handles
Satin Chrome

Camden
Bar Handles
Chrome



Deco Knob
Chrome



Deco Shell Handle
Chrome



Deco Bar Handles
Chrome

HANDLES



14mm Knurled
T Bar Handle
Matt Black



Button Knob
Matt Black



Flat Bar Handle
Satin Chrome



Bow Handle
Satin Chrome



Tapered Bow
Handle
Satin Chrome



Stepped Taper
Handle
Stainless Steel



Flat Bow Handle
Satin Chrome



Round Knob
Satin Chrome



Oval End D
Handle
Satin Chrome



D Handle
Satin Nickel



Shell Handle
Satin Nickel



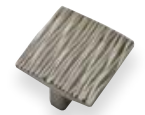
Satin Chrome/
Chrome Bar Handle



Notched D Handle
Satin Chrome



Rail Bar
Stainless Steel



50 Riven Handle
Stainless Steel



Dimple Knob
Satin Chrome



Dimple Handle
Satin Chrome



Flatline Handle
Stainless Steel



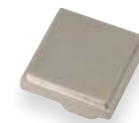
Flatline Handle
Matt Black



T-Bar
Matt Black



Stepped Knob
Satin Chrome



Square Knob
Stainless Steel



Button Knob
Chrome



Crystal Knob
Chrome



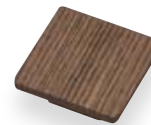
Swarovski 45
Handle Chrome



Swarovski Bar
Handle Chrome



53 Wood Knob



Square Knob
Wood



Wood Handle

HANDLES



Winchester Knob
Cream/Antique
Brass



Winchester D
Handle Cream/
Antique Brass



Forge Knob
Pewter



Forge D Handle
Pewter



Mottled Knob
Antique Brass



Mottled D Handle
Antique Brass



Mottled Knob
Pewter



Mottled D Handle
Pewter



Windsor Knob
Satin Brass



Windsor Shell
Satin Brass



Windsor Knob
Pewter



Windsor Shell
Pewter



Windsor Knob
Chrome



Windsor Shell
Chrome



Windsor Knob
Satin Chrome



Windsor Shell
Satin Chrome



Windsor Knob
Brushed Copper



Windsor Shell
Brushed Copper



Hammered Knob
Antique Brass



Hammered
Bow Handle
Antique Brass



Cage Drawer
Pull Pewter



Cage Handle
Pewter



Bordeaux Knob
Cast Iron



Bordeaux D
Handle Cast Iron



Cross Knob
Antique Pewter



Cross Handle
Antique Pewter



Cross Knob
Antique Copper



Cross Handle
Antique Copper

YOUR BEDROOM FAVOURITES

THE LOOK

THE COLOURS

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